

Micro Credential



Customer Engagement for Environmental Sustainability

MCr Code: RAS/MCr-0002

Version: 1.0

NSQF Level: 4

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Micro Credential

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RAS/MCr-0002

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Micro Credential

RAS/MCr-0002 : Customer Engagement for Environmental Sustainability

Description

This Micro credential describes the performance criteria, knowledge and understanding including generic skills required to share the sustainability initiatives done by the business with their customers and providing them an opportunity to do their part to protect the environment.

Micro Credential Module Details and Duration

Training Delivery Mode	Theory (Hours)	Practical (Hours)	Total (Hours)
Online Only	0010:00	0005:00	15:00

Micro Credential

Assessment Criteria

Theory Marks	Practical Marks	Project Marks	Viva Marks	Total Marks	Passing Percentage
50	50	-	-	100	70

Micro Credential

Micro Credential (MCr) Parameters

MCr Code	RAS/MCr-0002
MCr Name	Customer Engagement for Environmental Sustainability
Sector	Retail
NSQF Level	4
Credits	0.5
Version	1.0
Minimum Job Entry Age	14
Minimum Educational Qualification & Experience	12th grade Pass OR 12th Class (pursuing) OR 10th grade pass (2 years of any combination of NTC/NAC/CITS or equivalent.) OR Previous relevant Qualification of NSQF Level (3.5) with 1.5 years of experience Relevant experience in retail operations OR Previous relevant Qualification of NSQF Level (3) with 3 Years of experience Relevant experience in retail operations
Pre-Requisite License or Training	NA
Last Reviewed Date	08/05/2025
Next Review Date	08/05/2028
NSQC Clearance Date	08/05/2025
Reference code on NQR	NM-04-OR-04258-2025-V1-RASCI
NQR Version	1.0